

# MARKET RESEARCH

## 2016 MARKET RESEARCH SURVEY

These surveys are primarily for commodity traders. SGS also carries out market research for livestock, machinery, shipping, consumer and input companies (seed, fertilizer, agrochemicals etc.). Please inquire with your specific needs.

### NORTH AMERICA

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE
<b>UNITED STATES</b>					
Great Plains/Delta	Corn, Soybean and Wheat	Mar 2016	Pre-planting survey. Planting is Apr-Jun	PH/IT	EX/SY
		Aug/Sep 2016	Pre-harvest survey. Harvest is Oct/Nov (corn and soybean)	PH/IT	
Cotton States: TX, GA, MS, CA, NC etc.	Cotton **	Jan/Feb 2016	Pre-planting survey. Planting is Feb/Jun	PH/IT	EX/SY
		Jun 2016	Pre-harvest survey. Harvest is Jul/Nov		
Great Plains/Delta	Corn, Soybean and Wheat	Nov 2016	Pre-planting survey. Planting is Apr/Jun both 2016 plus yield confirmation	PH/IT	EX/SY

### SOUTH AMERICA

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE
<b>ARGENTINA</b>					
Corn/SB Belt	Corn	Feb 2016	Pre-harvest survey. Harvest is Mar/May	FF	EX/SY
		Sep 2016	Pre-planting survey. Planting is Oct/Nov		
Corn/SB Belt	Soybean	Mar 2016	Pre-harvest survey. Harvest is Apr/Jun	FF	EX/SY
		Sep 2016	Pre-planting survey. Planting is Oct/Dec		
Cereal Belt	Winter Wheat/ Winter Barley	Jun 2016	Pre-planting survey. Planting is Jul/Aug	FF	EX/SY
		Oct 2016	Pre-harvest survey. Harvest is Nov/Dec		

SGS IS THE WORLD'S LEADING INSPECTION, VERIFICATION, TESTING AND CERTIFICATION COMPANY

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<b>BRAZIL</b>					
Mato Grosso, Bahia.	Cotton **	May 2016	Pre-harvest survey. Early harvest indications. Harvest is Jun/Sep	FF/PH	EX/SY
		Oct 2016	Pre-planting survey. Main planting is Nov/Jan		
<b>COLOMBIA</b>					
Central and Eastern Cordilleras	Coffee	Sep 2016	Pre-harvest survey. Harvest is Oct/Nov (mitaca survey also available)	FF/PH	EX

### ASIA PACIFIC

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE
<b>CHINA</b>					
Anhui, Guizhou, Henan, Hubei, Hunan, Jiangsu, Jiangxi, Sichuan	Rapeseed	Mar 2016	Pre-harvest survey. Harvest is Apr/May	FF/PH	EX
Inner Mongolia, Heilongjiang, Jilin, Liaoning, Hebei, Shandong, Henan	Corn	Mar 2016	Pre-planting survey. Planting is Apr/May	FF/PH	EX
Anhui, Hebei, Henan, Jiangsu, Shandong	Winter Wheat	Mar 2016	Pre-harvest survey. Harvest is May/June	FF/PH	EX
		Aug 2016	Pre-planting survey. Planting is Sep/Oct		
Anhui, Heilongjiang, Jilin, Jiangsu, Inner Mongolia, Shanxi, Sichuan	Soybean	Sep 2016	Pre-harvest survey. Harvest is Oct/Nov	FF/PH	EX
Anhui, Guangdong, Hebei, Henan, Shandong,	Peanut	Sep 2016	Pre/at-harvest survey. Harvest is Hebei, Henan and Shandong is Sep/Oct. (Separate survey and timing available for Anhui and Guangdong where harvest is Jul)	FF/PH	EX
Inner Mongolia, Heilongjiang, Jilin, Liaoning, Hebei, Shandong, Henan	Corn	Sep 2016	Pre/at-harvest survey. Harvest is Sep/Oct	FF/PH	EX
Xinjiang, Shandong, Hebei, Henan, Hubei	Cotton **	Aug 2016	Pre-harvest survey. Harvest is Sep, for Xinjiang Extra Long Staple Survey is available	FF/PH	EX
Guangxi, Yunnan, Guangdong	Sugar Cane	Sep 2016	Pre-harvest survey. Harvest is Nov 2016/ Mar 2016	FF/PH	EX

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**ASIA PACIFIC**

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<b>INDIA</b>					
Rajasthan, Madhya Pradesh, Uttar Pradesh, Haryana	Rapeseed (Mustard/ Canola) (Rabi)	Jan 2016	Harvest survey. Harvest is Jan/Mar	FF	EX
		Aug 2016	Pre-planting survey. Planting is Sep/Oct		
Gujarat, Maharashtra, Andra Pradesh, Punjab, Haryana	Cotton **	Apr 2016	Pre-planting survey. Planting is May	FF	EX
		Nov 2016	Pre-harvest survey. Harvest is Nov/Jan-2016		
Bihar	Corn (Rabi)	Mar 2016	Pre-harvest survey. Harvest is Apr	FF	EX
Maharashtra, Rajasthan, Madhya Pradesh, etc.	Soybean	Aug 2016	Pre-harvest survey. Harvest is Sep/Oct	FF	EX
Rajasthan, Gujarat, Uttar Pradesh, Maharashtra, Andhra Pradesh	Sesame (Kharif)	Sep 2016	At-harvest survey	FF	EX
Maharashtra, Tamil Nadu, Uttar Pradesh etc.	Sugar Cane	Sep/Oct 2016	Pre/at-harvest survey. Harvest is Sep/ Jan 2016 (includes mill survey)	FF	EX
Madhya Pradesh, Maharashtra, Uttar Pradesh, Rajasthan, Karnataka	Corn	Sep 2016	Harvest survey. Harvest is Sep/Oct	FF	EX
<b>MALAYSIA</b>					
All regions	Palm oil	As required	Peak production is Jul/ Oct	FF	EX
<b>THAILAND</b>					
North, Central and North-East	Sugar Cane	Jul 2016	At planting survey	FF	EX
		Sep/Oct 2016	Pre harvest survey. Harvest is Nov/Jan-2016		
South	Rice	Aug 2016	Pre-planting survey. Planting is in Sep	FF	EX/SY
		Oct 2016	Pre-harvest survey. Harvest is Nov/Dec		
<b>VIETNAM</b>					
Central Highlands, Southeast, Central Coastal	Coffee	Sep 2016	Pre-harvest survey. Harvest is Oct-Jan	FF	EX
<b>AUSTRALIA</b>					
Queensland, NSW	Cotton **	Feb 2016	Pre-harvest survey. Harvest is Apr/May	FF/PH	EX
		Aug 2016	Pre-planting survey. Planting is Sep/Oct		
Western Australia, South Australia, NSW	Winter Wheat	Mar 2016	Pre-planting survey. Planting is May/Jun	FF/PH	EX
		Oct 2016	Pre-harvest survey. Harvest is Nov/Dec		
Western Australia, South Australia	Malting Barley	Sep/Oct 2016	Pre-harvest survey. Harvest is Oct/Dec	FF/PH	EX

## EUROPE, THE MIDDLE EAST AND AFRICA

COUNTRY / REGION (IF APPLICABLE)	CROP	PROPOSED SURVEY TIME	REASON	TYPE	AVAILABLE
<b>EGYPT</b>					
North Egypt, South Egypt	Cotton **	Jan 2016	Planting survey. Planting is Feb-Apr	FF	EX
		Jun 2016	Pre-harvest survey. Harvest is Jul-Oct. Initial harvest after + months, Final harvest after 10 months from planting		
<b>RUSSIA/UKRAINE/KAZAKHSTAN</b>					
Chernozem Belt and Northern, Caucasus (Rostov-on-Don, Krasnodar, Stavropol and Volgograd)	Winter/ Spring Wheat	Apr 2016	Winter Wheat (Winter kill)/ Spring wheat planting	FF/PH	EX, SY
		Jul 2016	Pre/at-harvest survey. Harvest is Jul/Sep		
Russia / Ukraine / Kazaksthan / Hungary / Romania	Wheat, Barley, Rapeseeds and Sunseeds	Variable	This a weekly report on grain quality at harvest access through Internet.		Subscription via website
<b>PAKISTAN</b>					
Punjab, Sind	Cotton **	Mar 2016	Pre-planting survey. Planting is Jun	FF	EX
		Aug 2016	Pre-harvest survey. Harvest is Sep/Dec		
<b>CÔTE D'IVOIRE</b>					
South, Southeast, Coastal, East, West	Cocoa	As required	Main harvest is Oct-Mar (secondary crop is May-Jul)	FF	EX
Côte d'Ivoire/Burkina Faso Cotton Belt	Cotton	Mar 2016	Pre-planting survey. Planting is Apr/May 2016	FF	EX
		Sep 2016	Pre-harvest survey. Harvest is Oct/Nov 2016		
<b>GHANA</b>					
Ashanti, Brong-Ahafo, Central, Eastern, Western, Volta	Cocoa	As required	Main harvest is Nov-Jun (secondary crop is Jul/Nov)	FF	EX,SY
		Aug 2016	Pre-planting survey. Planting is Sep/Oct		
<b>KENYA</b>					
Rift Valley, Eastern, Nyanza	White/ Yellow Corn	As required		FF	EX,SY
		May 2016			

Type of survey: FF is Face to Face, PH is Phone Survey, IT is Internet Survey

Availability: EX is Exclusive, SY is Syndicated (can be shared)

## Notes

(1) Completed surveys are designed to be ahead of official reports from the USDA, individual governments and other private forecasters to provide maximum trading advantage.

\*\* Special Spinning Mills Report Available

## CONTACT DETAILS

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